

Subject: Commodities Resource / Ed Cowling, US Bank Exec & Asset Management Expert

Dear Ms. Wernau,

I would like to bring your attention to [Ed Cowling](#), U.S. Bank, Director of Specialty Assets. Ed is an established resource for financial information concerning specialty assets, including farmland -- information similar to that in your articles. As an avid reader of your work, I encourage you to connect with him. I think he will be a strong source of information and add to your already high credibility.

A little more on Ed:

- He specializes in real estate management, farm and ranch management, oil, gas and mineral interests, loan asset management, and specialty asset management administration.
- He has a global perspective and strategic approach, building from his former position as National Manager of Real Estate at Bank of America.
- He understands the commodities market, and poses an innovative approach in guiding people into the future of these industries. For example, in an upcoming article similar to your recent article, "Canning Pumpkins, Sweet Potatoes Grow Scarcer This Season," Ed could give a credible explanation as to why prices have not increased despite the crop shortage.

Should you be interested in speaking with Ed for a future story, I am able to get you in touch with him directly. I can be reached via email or directly on my cell (224) 555-1234. I look forward to hearing from you!

Best,
Jami Jacobs